**Joseph Steele-Perkins**

[joseph\_steeleperkins@yahoo.co.uk](mailto:joseph_steeleperkins@yahoo.co.uk) 07963 702085

**Professional Summary**

Microsoft Certified database developer with 13 years of SQL Server and SSIS experience. Designed and developed an optimised and robust data warehouse, data marts and ETL solutions that support BI activities. 9 years of experience in leading teams.

**Core Competencies**

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| SQL Server/T-SQL | SSIS |
| Azure Devops (project administration and creating pipelines and releases) | ETL design |
| Git Bash/GitLab/TortoiseGit | Software Development Life Cycle |
| Managing stakeholder relationships | Database design, development and management (Data Warehouse and RDBMS) |
| Release Management | Resource planning and management |
| DevOps principles | Agile methodology |
| MS Access/VBA | Jira administration |

**Professional Experience**

**More2 Senior Database Developer 2019-2020**

Responsible for delivering changes to client databases using SQL Server and SSIS. Involved verifying requirements, architecting solutions, performing unit/feature testing and then releasing to Test and Production. Worked within Agile methodology.

* Project managed Change Request process. Ran scrums and estimation sessions, schedule work and liaised with stakeholders. Development was delivered to the client according to requirements and agreed schedule.
* Improved run time of a client ETL process by 40% by optimising SSIS package and refactoring database.
* Developed outbound feed to be used with client's new ESP. Worked directly with the client and ESP to ensure feed met requirements and was deployed according to their schedule.
* Created Azure Devops pipeline and release for client’s database allowing automated releases for the first time.

**Reed Business Information Development Manager 2016-2018**

Responsible for data warehouse development and BusinessObjects support. Managed offshore development team, a Support Analyst and developers in other teams. Acted as subject matter expert to other teams and projects. Managed off-shore operations team and contractor.

* Led GDPR compliance activities for the marketing data warehouse and data marts. The activities were completed according to requirements, ensuring the databases were in a compliant state.
* Defined, documented and implemented development workflow and Git branching strategy. This decreased the incidents of reworks and allowed deployments to increase from monthly to weekly.
* On-boarded 3 offshore developers to a project development team within 2 weeks, enabling delivery within 30 days.
* Analysed, created and documented a technical design for an integration project within 7 days enabling the project to be successfully implemented.
* Managed development of integration with Aventri events platform. Released on time and ensured users had uninterrupted access to events data.
* Developed data extracts and wrote supporting documentation for New Scientist during its divestment. Data was supplied on cut-over date and ensured RBI met its contractual commitments.

**Reed Business Information Lead Database Developer 2010-2016**

Led data warehouse development and BusinessObjects implementation and support. Managed off-shore development team. Hired and managed Support Analyst and various contractors.

* Set up an offshore development team, significantly increasing the amount of development that could be delivered. Ensured integration of a key business into the data warehouse within 6 months.
* Implemented SAP BusinessObjects giving marketing users access to advanced BI tools for the first time.
* Created Jira project and migrated backlog. Set up workflow, Kanban board and reports. This enabled workflow to be better managed and gave stakeholders a clear view of items’ progress.
* Designed and developed a solution to integrate data warehouse into Qualtrics. This enabled the implementation of continuous-NPS which increased the frequency of product feedback from 2 to 24 times a year.
* Led development on an improved process for deriving a single contact view. Improved matching rate to over 99% accuracy.

**Reed Business Information Database Developer 2007-2010**

Initially responsible for the redevelopment of an Oracle data warehouse and then its re-creation in SQL Server.

* Led development of the data warehouse and data marts. Designed and developed robust ETL capabilities and an optimised reporting layer. Embedded business logic in the data transformation process. By bringing the warehouse in-house, significant monthly saving was made and additional functionality was available for the first time (e.g. single customer view.)
* Integrated data warehouse with 15 data sources including Salesforce, Eloqua, ExactTarget, Qualtrics and Dun & Bradstreet.
* Created a generic load facility for the data warehouse enabling sources to be rapidly integrated. Allowed sources to be integrated within 2 weeks and with no data warehouse development.

**Complinet Business Information Manager 2004-2007**

* Managed Business Information team, responsible for the acquisition, maintenance and delivery of CRM data to the company and the data management of Salesforce.

**Travelling and working in New Zealand 2003-2004**

**Sweet & Maxwell Database Manager 2000-2003**

**Federation of Master Builders Membership Administrator 1998-2000**

**Education**

* BSc Psychology and Computing – Bournemouth University, 2.1